

CONCEPT

Subconsciously we have accepted limits and we live inside those as they distinguish the possible from the impossible to us. These thought patters keep us stuck in our circumstances and prohibit us from moving

and shaping our business and our lives in a quickly changing environment. This Breakthrough Workshop initiates sustained change by identifying limiting thought patterns and offers us powerful concepts to release us from "stuckness" and encourage us to go beyond perceived boundaries. Breakthrough helps you find the strength to initiate the change you desire at a core level. True and lasting change works from the inside out; you and your team members will be empowered to reach your goals naturally and in a self-sustaining way.

The focus for growth will be in four areas: personal effectiveness, leadership effectiveness, the effectiveness of the team, and the effectiveness of the organisation.

Breakthrough Workshops consist of three modules, ideally booked in a sequence over a period of nine weeks. Module One (a three day workshop) engages individuals on a personal level, helping them discover more about how each of us thinks and how our minds actually work. In Module Two (two days) the focus shifts from the individual to the team, learning how individuals can best operate as a group. Module Three (two days) expands the focus to larger groups, exploring how we can have a positive influence on larger corporations and other large groups of people. Between each module there is a month for personal application and practice of the newly acquired techniques.

BREAKTHROUGH WILL

- develop your leadership skills
- enable you to create a vision and inspire others.
- build mental strength and social competence
- question and improve your attitudes and habits
- create new perspective in business and personal life
- enable you to grow beyond your comfort zone
- convey knowledge and skills to handle challenging situations
- empower you to live a balanced life
- · teach how to best motivate yourself and others
- enable you to understand corporate culture and initiate change
- coach you in setting good goals and mastering the dynamics required to achieve those goals individually and corporately



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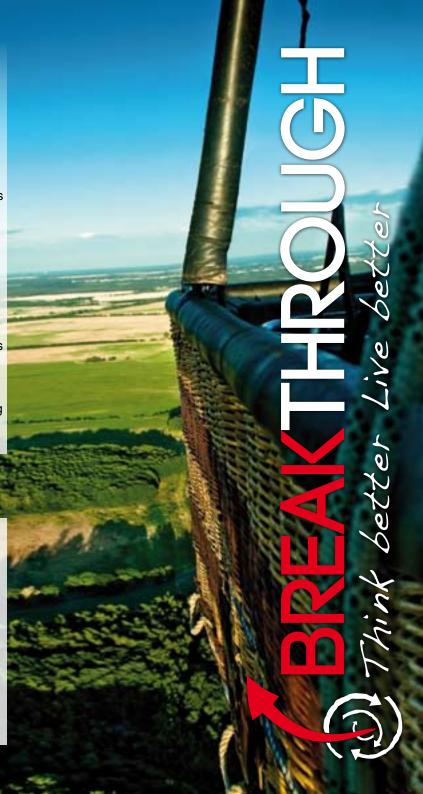
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BREAKTHROUGH WORKSHOP



The modern world is increasingly interconnected; the speed of life and business constantly accelerating. Changing parameters in business and private life can be challenging. Structures and organisational processes rapidly become inefficient and outdated. It's easy to feel

overwhelmed by all this complexity. People are stressed and many experience burn-out.

While technical solutions can be useful, the value of these solutions decreases as they become more widely available. Increasingly, the key to long-term success of any business is its staff and the corporate values, qualities, and culture by which they operate. Leaders must be able to anticipate the future, to think out of the box and develop creative strategies. They must know how to positively motivate themselves and how to encourage team members to prepare for the future and continue on to success.

Breakthrough Workshops are designed for people who are expected to think and work independently, who are required to develop a vision for the future and find creative solutions in an ever changing environment.

They want to learn the most effective steps in implementing new processes and the skills to lead themselves and inspire others to succeed. Breakthrough reveals this and more by introducing proven techniques to release hidden potential and the power available through the proper integration and participation of a team.

Breakthrough Workshops are based on discoveries in cognitive psychology that reveal the thought patterns of highly effective people. Each session provides tools and practical exercises to deepen your understanding of how our minds work and to improve the way you think in order to improve performance. This interactive learning and training experience will enable you and your organization to release much more of your true potential.

Three companies and their success stories after participating and applying the concepts of Breakthrough.

Modern Terminals

(container production in Hong Kong) a restructuring resulted in a productivity decline. Following the process of breakthrough:

- 8.7% market share increase
- 62% decrease of fix cost
- 20% increase of shareholder dividends

Bank of Montreal

a division within the Bank of Montreal had set new benchmarks for improved performance. Following the process of Breakthrough:

- The market share increased by 39%.
- The number of sales deals rose by 308%
- The division moved from ranking place three to ranking position number one.

Caterpillar

an internal survey showed a severe lack of employee engagement: Following the Breakthrough process the employee engagement rose from 38% to 75%.

